

UNCONTROLLED COPY

JSP 822

Part 5: Chapter 7

Defence Training Support Manual 7

Methods & Media Selection Tool User Manual



Training Education Skills & Resettlement

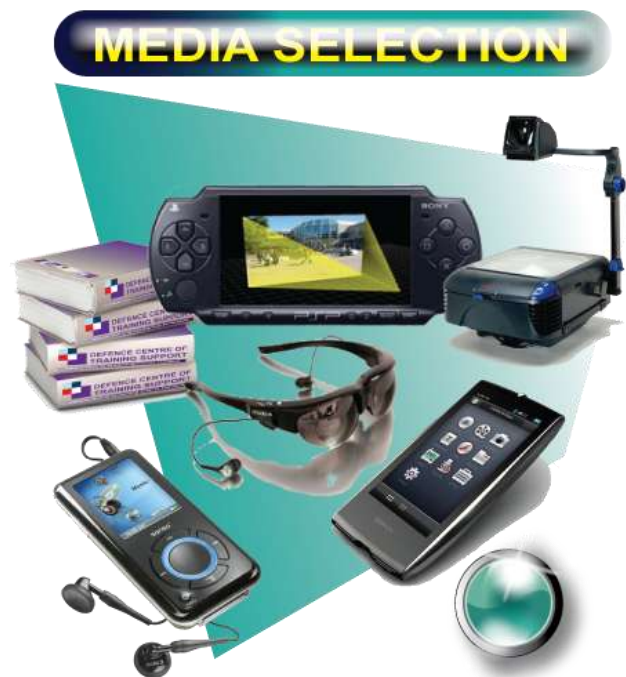
© CROWN COPYRIGHT 2012



Methods and Media Selection Tool Manual Version 1.0



Produced by the Defence
Centre of Training
Support
Jan 2012



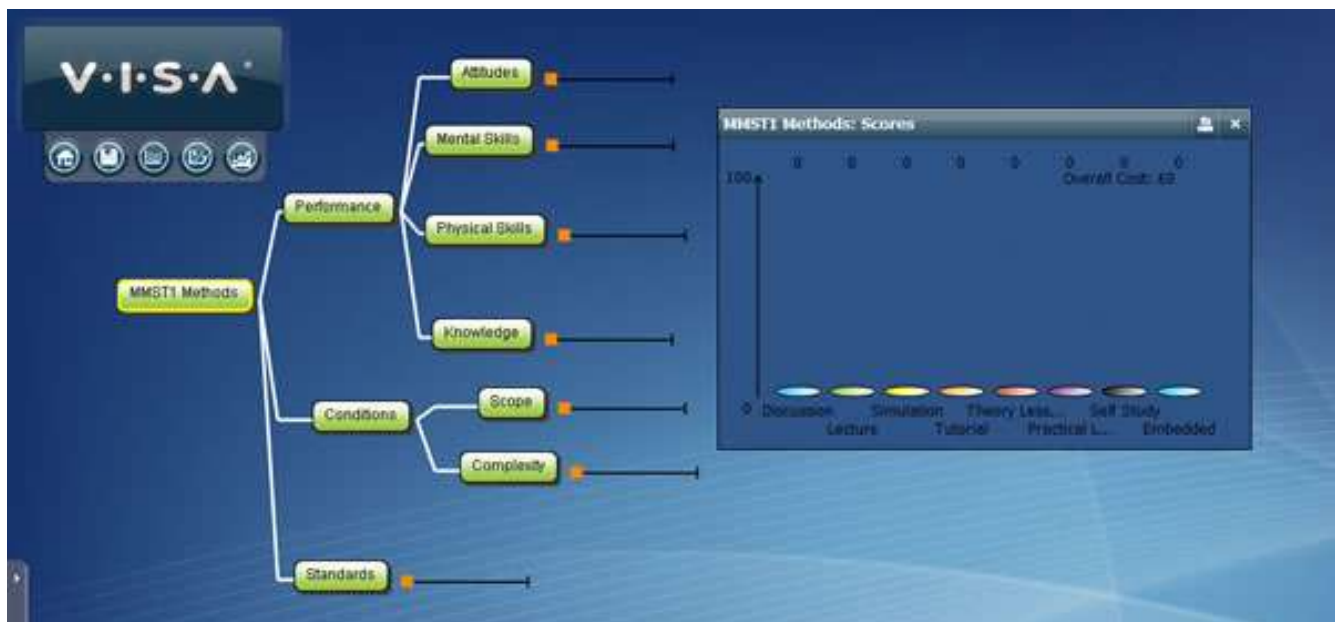
Contents

Click on each underlined link below to go to the selected page

<u>Introduction</u>	Page 3
<u>Using the Methods Selection Tool</u>	Page 3
<u>Saving or Printing the Report</u>	Page 5
<u>Interpreting the Charts in the Report</u>	Page 8
<u>Using The Media Selection Tool</u>	Page 9
Annex A: <u>Setting Up V-I-S-A on your PC</u>	Page A-1
Annex B: <u>Definitions of Methods and Media</u>	Page B-1
Annex C: <u>Types of Methods and Media</u>	Page C-1
Annex D: <u>Links to Web Version of MMST</u>	Page D-1

Introduction

1. The Methods and Media Selection Tool (MMST) has been developed to support decision making when optimising learning. The tool comprises several models developed in V-I-S-A© (Visual Interactive Sensitivity Analysis) by SIMUL8©Corporation. The MMST should be part of a wider process designed to guide analysis of the most effective and efficient solutions for Defence training and education.
2. The MMST is accompanied by an e-Learning package which explains fully the process used and the advantages and disadvantages of each method and media. It has been designed mainly as a reference tool and will be updated regularly. It is advisable to complete at least the first module before using the MMST.
3. There are 2 ways of accessing the MMST V-I-S-A© Tool; either by installing the software on to your pc or by opening the models via the web (currently requires a direct internet connection – **not through the DII/RLI gateway**). Links to the web version are available at Annex D and instructions for standalone installation are at Annex A. There is also an excel version of the MMST available on the DCTS Learning Technologies (LT) website on the Defence Intranet.

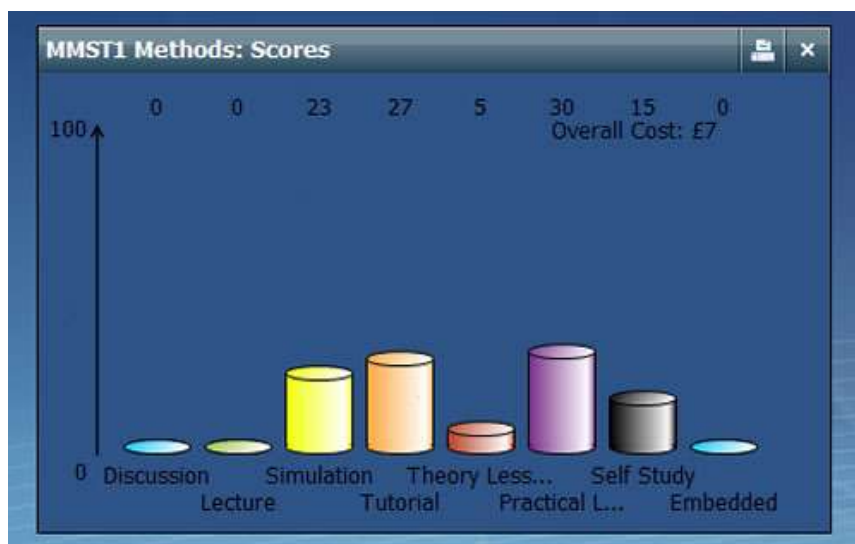


Using the Methods Selection Tool

4. When you open MMST1 Methods you will have the Methods Selection Stage of the MMST (see screenshot above). In the e-Learning package available on the DLP there is a short

application at the end of the second module which shows how to use the tool, however a short overview is below:

5. Several criteria are used which are grouped into areas (such as performance and conditions). There are also separate leaf criteria (such as Attitudes and Mental Skills) which have sliders that can be moved from left to right. As you move the sliders the chart shows the recommended mix of methods for your training or education.
6. Begin with the Performance branch by hovering over each leaf criteria (for example *Attitudes* in the sub-branch *Performance*). You will see a statement related to the criteria (e.g. “The learning involves developing attitudes and behaviours”). Move the slider to the right to represent what % of the learning includes objectives related to attitudes. If the learning is only about attitudes move the slider fully to the right, whereas if attitudes are totally irrelevant leave the slider where it is, fully to the left. Note: You should not have several criteria in the model set at 100%. Instead discuss which are most important and reduce the weightings for criteria which have less influence.
7. Continue through all the sliders and instantly you will see the output on the chart showing the most appropriate mix of methods for your learning.
8. **KEY POINT: The MMST works best if you have a consensus from a cross-section of personnel such as SMEs, Instructors, Trainers, and Designers, ideally with a learning specialist acting as facilitator for the workshop.**
9. Once you have moved all the sliders based on the learning requirement being analysed you should have a chart of the output similar to below:



10. In this learning requirement the tool is recommending 30% Practical Lesson, 27% Tutorial, 23% Simulation, 15% Self Study and 5% Theory Lesson. The overall cost is mainly based on Instructors required and initial set up costs are not included but can be added to the final business case or investment appraisal.

11. **KEY POINT: The overall cost is per student per hour.** E.g. The cost of one weeks course (40 hrs) for 10 students at an overall cost of £7 per student per hour, using the mix of methods in the figure above would be $40 \times 10 \times 7 = £2800$. Please note that these figures will be based on the average group sizes for each method and the average capitation rates for instructors. You may need to increase or decrease the *per student per hour rate* if the learning requirement involves non standard instructors or group sizes. For example if only Officers provide instruction on the course, increase the *per student per hour rate* by an appropriate amount.

Saving or Printing the Report

12. Once all the sliders have been set the model can be saved via the side menu and save as. If you wish to print a report or save as a pdf follow these instructions:

- a. Open the menu side bar and click on summary report near the bottom of the list.
- b. A new window opens for you to type in the title of the learning that is being analysed.
- c. Click next and type in a short description for the learning. You may wish to include a reference number or code that identifies the training or education.

13. Click next to view the *Current Profile* for the learning. If this is a new learning requirement complete this form as if the learning was to be delivered using traditional methods. i.e. how similar training (or education) was delivered in the past. You will need to ensure that the total of the percentages is 100. Below is an example:

Current Profile

Enter the % for each Alternative below for the current situation:

Discussion	0	%
Lecture	10	%
Simulation	0	%
Tutorial	10	%
Theory Lesson	0	%
Practical Lesson	70	%
Self Study	10	%
Embedded	0	%

Next

14. Click the next button to generate the report which will include the decision tree (with the slider placements). Next are 2 charts, one with the current profile and the other is the MMST suggested profile. The report should look like the below:



Training Title: Personal Weapon Handli

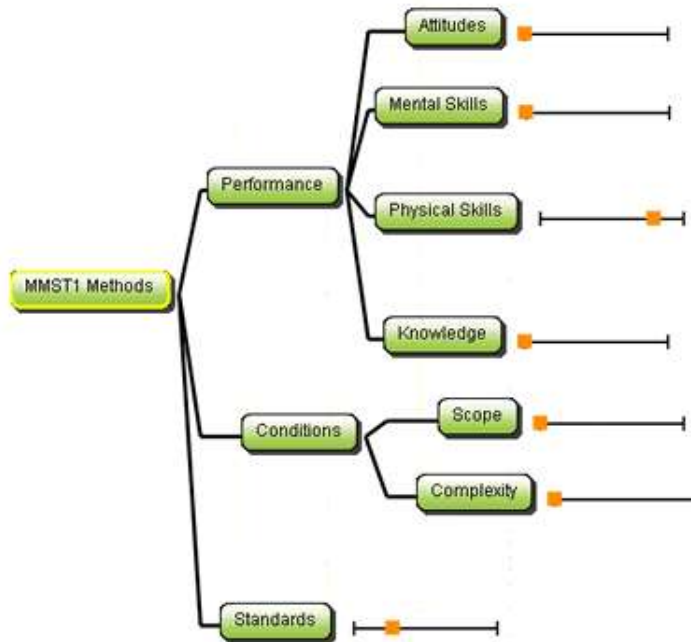


Training Description:

Familiarisation course for handling the personal weapon safely. Course reference xxxx.

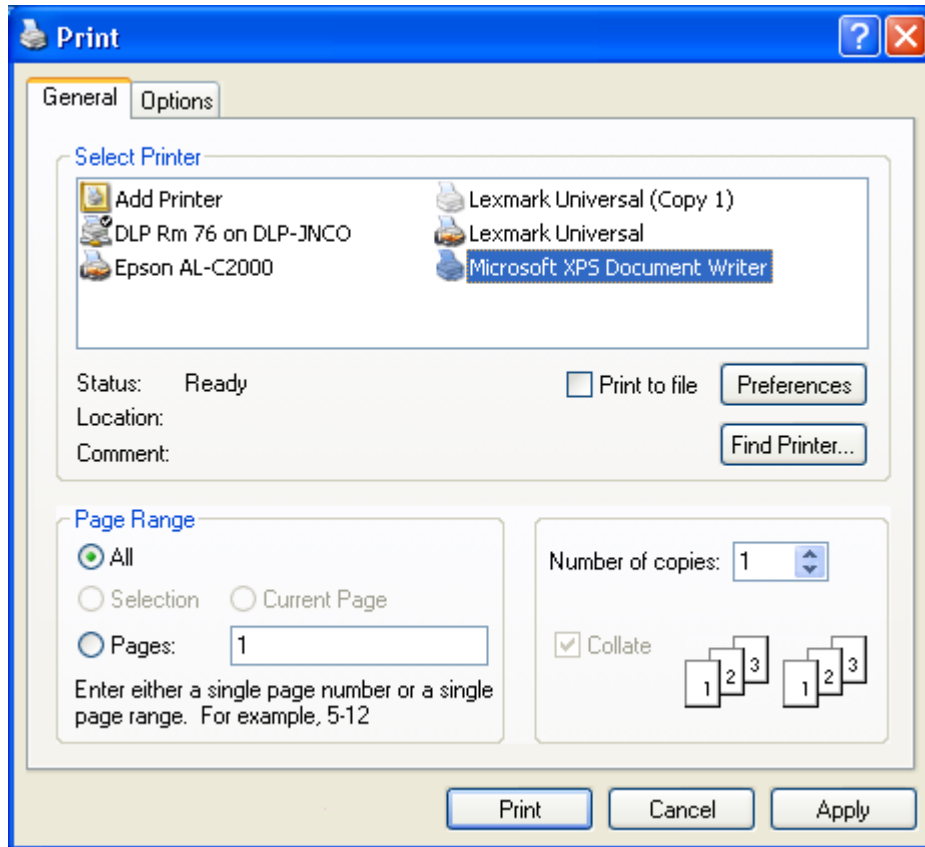
Report Date: Friday, June 17, 2011

Decision Tree:



15. The report opens in the browser and records the positioning of the sliders as well as the Title and Description. It can be printed by clicking on the print button in the top right corner of the window (see arrow in above figure).

16. This will open the print dialogue computer on your pc which will be similar to the below:

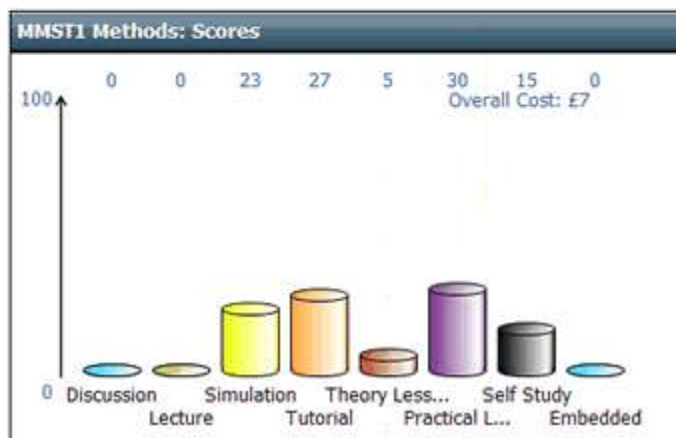
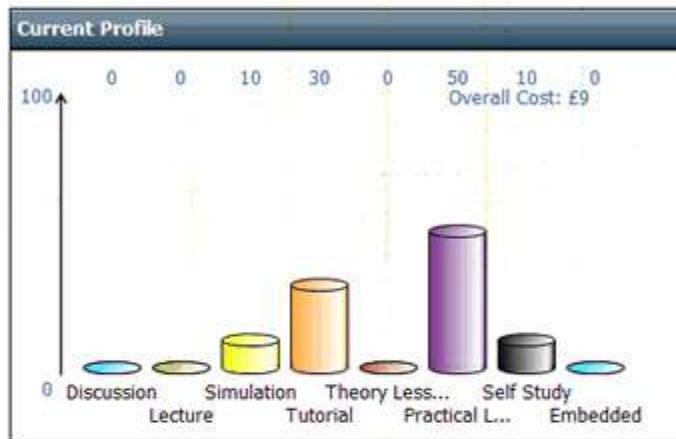


17. For most MMST reports you will probably find that landscape is more suitable in which case you will need to change the preferences. If you wish to print a paper copy just highlight the default printer and click print. If you wish to save an electronic version click the document writer icon (highlighted in above figure). This is the Microsoft Document Writer, however, Adobe also offer similar software which will produce a pdf.

Interpreting the Charts in the Report

18. The 2 charts below show the current mix of methods for a Personal Weapon Handling Course and the suggested mix from the MMST

Charts:



19. In this example the tool is recommending less practical lessons and more simulation. This is mainly because of the importance of drill and practice for this subject and the fact that simulation allows for many repeated attempts (often without an instructor) until proficient. Overall costs *per student per hour* are reduced however, as stated previously; set up costs may be higher.

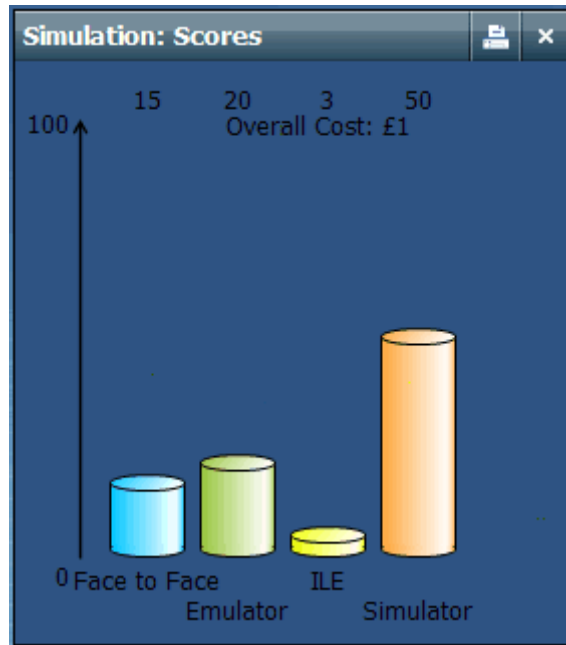
Using The Media Selection Tool

20. After using the MMST Stage 1 (Methods Selection) as described in the previous section, you will have a profile of the methods deemed most appropriate for your learning. In the example above (Weapon Handling Training) the MMST1 recommended 23% simulation. We now analyse this further by using the MMST Stage 2 which is Media Selection.

21. Use the links at Annex D to this manual to access the various MMST Stage 2 tools which will analyse appropriate media. These links are also available near the start of the DLP MMST e-Learning (Module 3 - Media Selection).
22. In this example the MMST Stage 2 Simulation link loads the screenshot below:



23. As with the methods selection (MMST Stage 1 - described previously) hover over each leaf criterion to see the statement which applies and move the slider accordingly. The output is given in the scores chart and represents the recommended mix of media for this training or education requirement.



24. Hover over each item to see a definition for each media. Also if you want more detailed information, access the MMST e-Learning via the DLP or the Methods and Media section of the Learning Technologies Handbook.

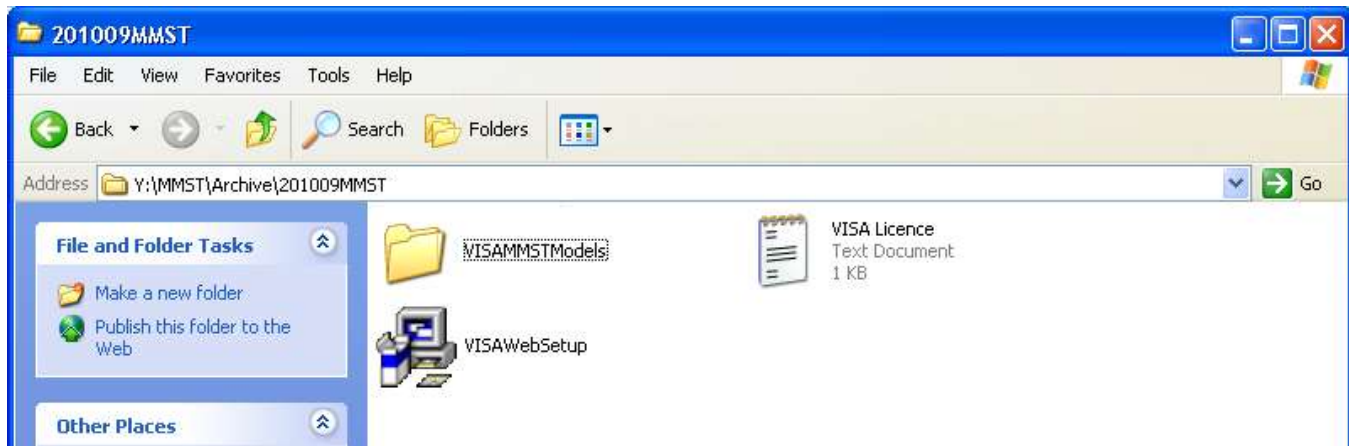
25. Once satisfied with the slider placements print or save a report in the same way as described in the Methods Selection section.

26. **KEY POINT: Unlike the methods selection where it is likely that a variety (or blend) of methods will be appropriate, it may only be realistic to implement one or two media. In this case it is advisable to look at the highest scoring media first and then work down.**

27. For more information on the MMST, or to suggest how the MMST can be improved, please contact the DCTS Learning Technologies Research and Development Team or leave a post in the relevant section of the DLP Forum (Learning Technologies).

Setting Up V-I-S-A on your PC

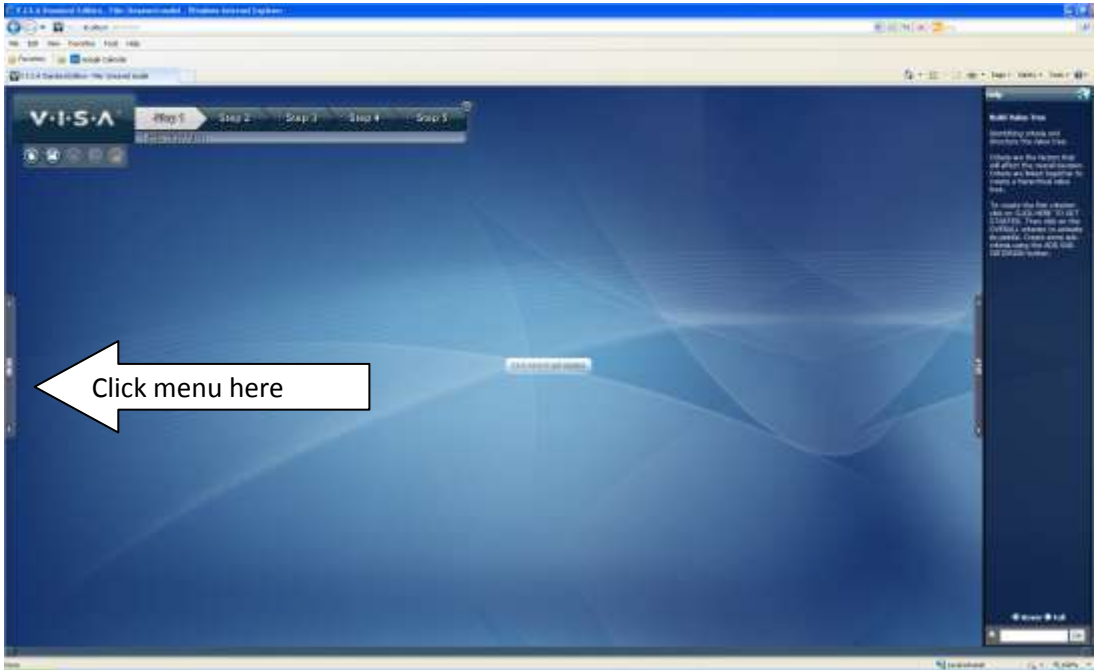
1. Administrator rights will be required to set up V-I-S-A on a standalone PC. Local Information Systems Services should be able to advise. PCs such as laptops that are not connected to a network may be most suitable.
2. Open and extract the MMST V-I-S-A Zip Folder and you should see the files as shown below



3. Click on the VisaWebSetup icon to start the installation and then click run in the new window
4. Continue by clicking next until you are asked for a license number which is in the text file (VISA License – shown in above screenshot or you may have been given a license number by DCTS Learning Technologies). On the next window you will be asked where you wish to install VISA. This has to be within program files to work correctly (should be the default option). Continue through the pages until V-I-S-A is installed.

Opening the MMST models

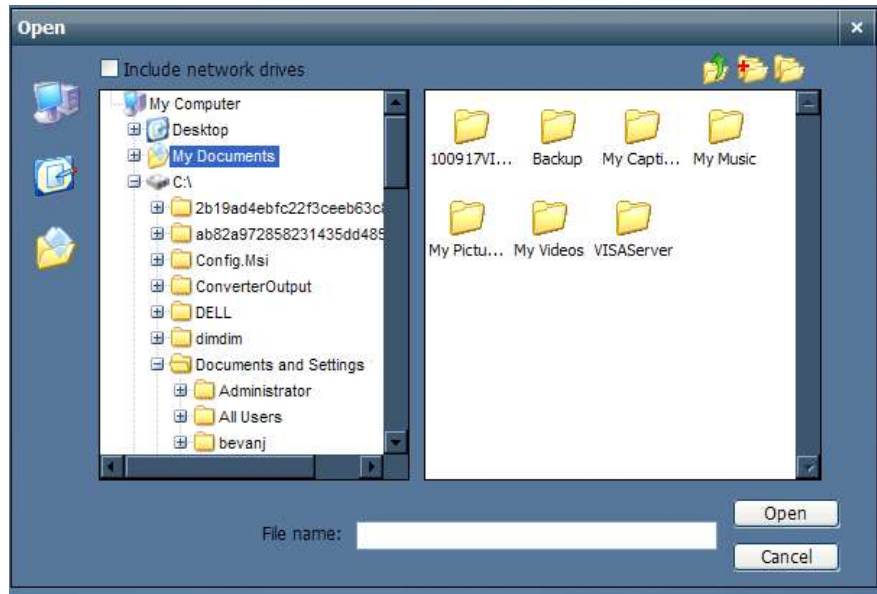
5. Once V-I-S-A is installed, access it via Start/Programmes or create a shortcut. The following screen will open (It is advisable to use Internet Explorer as your browser for all the functionality to work correctly).



6. Click on the menu tab on the left of the screen to open the menu side bar as shown below:

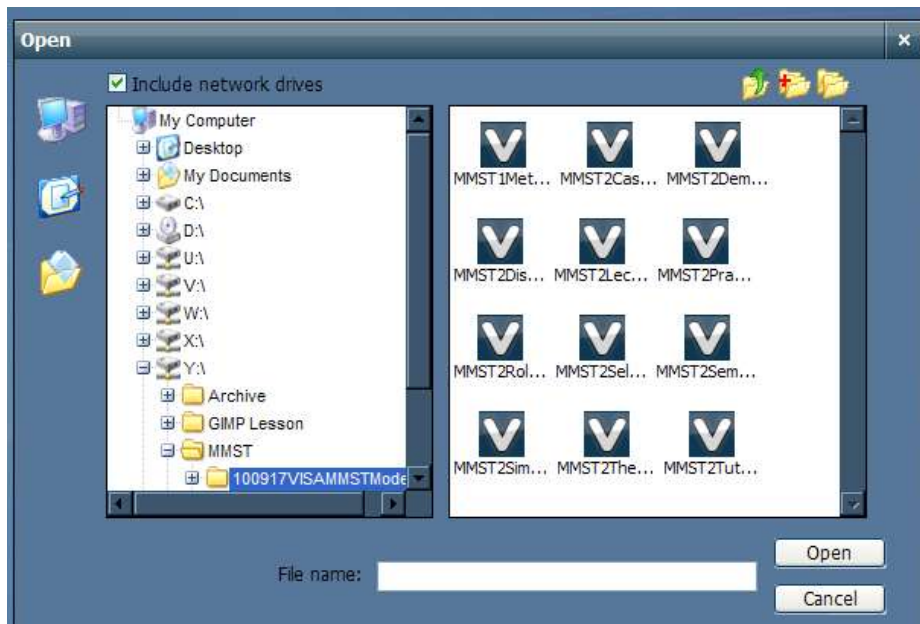


7. Click Open to see the following window:

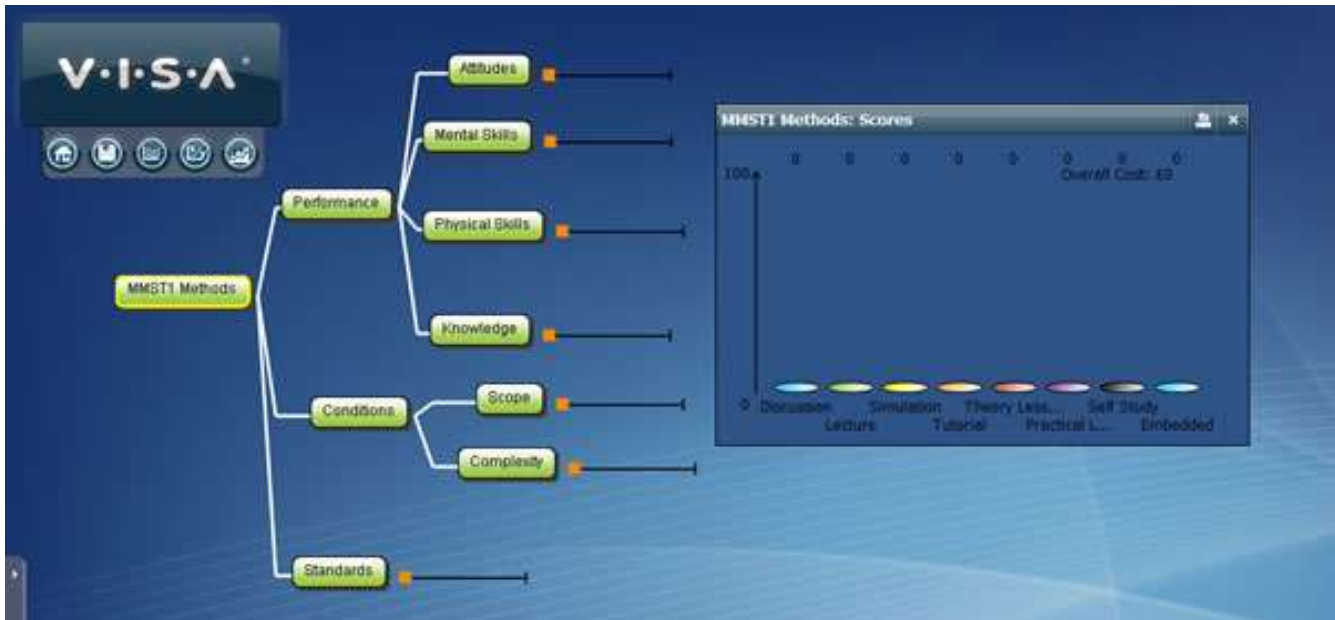


8. If all drives are not available click the include network drives box near the top left of the window.

9. Navigate to the original folder from where you installed V·I·S·A and find the file called VISAMMSTModels (it may have a date in front of the name for version control). Open the folder to view the MMST models as shown below):



10. Hover the mouse over each file to see its name in full. The first model required is the MMST1Methods file which you will need to double click on. V-I-S-A will then load the model and you are ready to begin the Methods Selection. The window you see after loading is complete should be similar to the screenshot below:



11. You will now be able to use the tool as described in the main section of this manual.

Methods and Media Definitions

Methods

1. **Discussion** A group activity usually led by the trainer in which the participants examine suggestions, attitudes, ideas and solutions to problems.
2. **Lecture** A talk or presentation usually supported by visual aids in which information about practices, procedures and policies are described and explained to the audience.
3. **Simulation** A means of reproducing, in a specially created environment, a representation of the real working conditions to enable a trainee to acquire and practice with minimal risk some of the skills, knowledge and attitudes required in their job.
4. **Tutorial** Structured training which is conducted on a one to one or small group basis. Coaching and mentoring can be categorised within this method.
5. **Embedded** Training that is provided by capabilities built into or added onto operational systems, sub systems or equipment.
6. **Theory Lesson** Ideal for teaching facts and mental skills. The structure of the lesson allows for a high level of interaction between trainer and learners through question and answer, practice and the giving of feedback.
7. **Practical Lesson** A procedure or skill is described and demonstrated to the students who perform the skill under supervision.
8. **Self Study** This normally takes the form of prescribed reading, project work, case study, set assignments or correspondence courses. Can be completed online including e-learning.

Criteria

1. **Attitudes** The learning involves developing attitudes and behaviours.
2. **Mental Skills** Such as problem solving and calculations.
3. **Physical Skills** Such as operating equipment.
4. **Knowledge** Data, information, concepts, procedures, facts and figure.

5. **Scope** Wide range of varying tasks, equipment and procedures.
6. **Standards** High standards are expected in terms of accuracy, quality and safety.
7. **Complexity** Learning is highly complex. Learners often struggle to achieve competency e.g. multi-tasking, mental capacity.

Media

1. **Augmented Reality** A combination of a person's real world view and a computer generated virtual scene that augments the world with additional information.
2. **Face to Face** Learning where the tutors and learners are physically in the same place e.g. classroom, workshop, and live exercises.
3. **Computer Based Training (CBT)** The use of a computer as an interactive device with an embedded training strategy in which there are specific programmed responses that seek to aid learning. The computer primarily acts as a tutor/instructor and the trainee interacts directly with the computer.
4. **Emulator** A simulator which is constrained to respond in a predetermined manner. Such computer-based devices may be used in CBT or Computer Assisted Instruction (CAI) modes. They do not have to be high fidelity representations of the real equipment.
5. **Electronic Performance Support System (EPSS)** An electronic device which provides information, software tools and procedural knowledge, already available within the organisation, to an employee at their moment of need, in order to enhance their performance of the task in hand.
6. **Forum** An online website where users can create and reply to text based discussion threads asynchronously (not in real time).
7. **Interactive Electronic Technical Manual (IETM)** An electronic instruction manual, a book on a computer that describes how to operate or maintain a product.
8. **M-Learning** Electronic learning that can be accessed at anytime and anywhere. Content is loaded on portable devices.
9. **Immersive Learning Environment (ILE)** 3D virtual environment where one learner controls a single avatar which interacts with other computer generated avatars, environments and resources.

- 10. Simulator** A device which presents trainees with a representation of the important features of the real situation and reproduces, as far as possible, operational conditions which enable them to practise directly, safely and economically, tasks which cannot be practised on the job itself, e.g. a flight simulator.
- 11. Tele-Conferencing** Conference over the telephone involving more than 2 people.
- 12. Virtual World** An interactive simulated environment accessed by multiple users through an online interface.
- 13. Virtual Learning Environment (VLE)** A portal through which learners can access online courses and interact with tutors and peers via blogs, forums, messaging and chat rooms e.g. Moodle.
- 14. Vodcast** Online video accessed over the internet.
- 15. Webinar** Short for Web-based seminar, a webinar is a presentation, lecture, workshop or seminar that is transmitted over the Web.
- 16. Web Docs** A repository of online training resources for learners that could include Wikis, manuals, charts etc.

Types of Methods and Media

1. A wide variety of emerging technologies are now available which compliment traditional methods and media used for training and education. However, it is not always clear which technologies are most suitable for different types of training and education. Over the last few years there has been considerable development within the concept of Blended Learning.
2. The JSP 822 Glossary defines Blended Learning as:

"A blended learning solution combines educational and training methods, media and environments to increase learning effectiveness and efficiency to meet specific training and education needs. These solutions can then be considered and prioritised within practical constraints such as cost, time, political and legal"
3. The Methods and Media Selection Tool (MMST) has been designed to assist instructors with “Blending Learning” and a suite of tools including e-Learning, manuals and a decision making tool are available on the DLP. It has been developed to meet the following requirements:
 - Includes all current and new emerging technologies.
 - Also encompasses traditional learning methods.
 - Flexible.
 - Easy and fast to use.
 - Easy to update.
 - Reflects MOD guidance.
 - Produces documentary evidence to support decisions.
4. Benefits of using the MMST to support decisions on methods and media will include:
 - The most effective methods and media are selected.
 - The most cost efficient solutions can be considered.
 - Students experience more engaging learning.
 - Prioritisation for funding is clearer.
5. The MMST first stage is to find which methods of delivery for the learning would be most appropriate. An example of a method of delivering learning is giving a lecture. This section will describe in detail the different methods, their advantages and disadvantages and examples of how they can be applied.

6. Once the most appropriate methods for the training have been found, there will be choices of various types of media that can be used. For example, if discussion is seen as an appropriate method, the media choices could include:

- Residential classroom.
- Virtual classroom (includes real time video and/or audio).
- Chat room (instant text messaging).
- Online forum.

7. Throughout the Methods and Media Selection Process there may be constraints that limit the options available. These should be considered at all times so as to avoid nugatory effort. Examples of constraints are given below:

- **Financial:** budget limitations may reduce the options available - for example a bespoke solution by a commercial e-Learning development company will be much more expensive than an in-house solution.
- **Time constraints:** if a solution is required quickly, Commercial Off The Shelf (COTS) packages may be the only option.
- **Accreditation and Security issues:** mobile platforms such as mobile phones and iPod Touches have rigorous security criteria that need to be overcome and could limit functionality and delay implementation.
- **Environment:** limitations to the learning environment, including the availability of PCs will constrain options.

METHODS SELECTION

8. In this section the 8 different methods of delivering learning will be explained. These are defined in JSP 822. For each method, its advantages, disadvantages and examples of media applications are highlighted.

Method and Definition	Advantages	Disadvantages	Possible Media
<p>Discussion: "A group activity usually led by the trainer in which the participants examine suggestions, attitudes, ideas and solutions to problems."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Maintains interest. <input type="checkbox"/> Relaxed atmosphere for learning. <input type="checkbox"/> High level of student participation and development of opinions. <input type="checkbox"/> Shares experience. <input type="checkbox"/> Mature, co-operative way of learning. <input type="checkbox"/> Increases trainee commitment. <input type="checkbox"/> Experience and knowledge of trainees can be drawn out. <input type="checkbox"/> Good for attitudinal training. <input type="checkbox"/> Best employed in support of other methods and to reinforce main points drawn out of other sessions. 	<ul style="list-style-type: none"> <input type="checkbox"/> Requires control by a skilled instructor. <input type="checkbox"/> Small groups only. (Under 12). <input type="checkbox"/> Requires high level of skilled communication. <input type="checkbox"/> Time consuming if not properly structured. <input type="checkbox"/> Need homogenous group for effective discussion. <input type="checkbox"/> Additional syndicate rooms required. <input type="checkbox"/> Required learning outcomes not guaranteed. 	<ul style="list-style-type: none"> <input type="checkbox"/> Classroom. <input type="checkbox"/> Telephone Conference. <input type="checkbox"/> Video Conference. <input type="checkbox"/> Webinar. <input type="checkbox"/> Online Forum.
<p>Lecture: "A talk or presentation usually supported by visual aids in which information about practices, procedures and policies are described and explained to the audience."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Presents facts rapidly. <input type="checkbox"/> High concentration of information. <input type="checkbox"/> Large audience. <input type="checkbox"/> Easy to plan. <input type="checkbox"/> Trainer has complete control over content and sequence in which the material is presented. <input type="checkbox"/> Suitable for knowledge based training. 	<ul style="list-style-type: none"> <input type="checkbox"/> Mostly one-way communication. <input type="checkbox"/> Little student feedback. <input type="checkbox"/> Audience impassive. <input type="checkbox"/> Inflexible. <input type="checkbox"/> Poses problems for skill teaching. <input type="checkbox"/> Skill demand on presenter high. <input type="checkbox"/> Student retention is likely to be very low. 	<ul style="list-style-type: none"> <input type="checkbox"/> Classroom. <input type="checkbox"/> Lecture Theatre. <input type="checkbox"/> Video Conference. <input type="checkbox"/> Webinar.

Method and Definition	Advantages	Disadvantages	Possible Media
<p>Simulation: "A means of reproducing, in a specially created environment, a representation of the real working conditions to enable a trainee to acquire and practice with minimal risk some of the skills, knowledge and attitudes required in their job."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Trainees can practice in a realistic and safe environment. <input type="checkbox"/> Can be cheaper than the real thing. <input type="checkbox"/> Good for procedural training, multi tasking and attitudinal training. <input type="checkbox"/> Can reduce need for On the Job Training (OJT). <input type="checkbox"/> Risk-free environment. 	<ul style="list-style-type: none"> <input type="checkbox"/> Can be very expensive. <input type="checkbox"/> Requires careful planning. <input type="checkbox"/> Requires scenarios to be developed. <input type="checkbox"/> Requires good briefing and debriefing skills to be employed by instructors 	<ul style="list-style-type: none"> <input type="checkbox"/> Real World. <input type="checkbox"/> High End Sim. <input type="checkbox"/> Emulator. <input type="checkbox"/> Part Task Trainer. <input type="checkbox"/> 3D World. <input type="checkbox"/> Serious Game.
<p>Tutorial: "Structured training which is conducted on a one to one or small group basis. Coaching and mentoring can be categorised within this method."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Small group, or even 1:1, high level of learning. <input type="checkbox"/> Suitable for complex learning skills. <input type="checkbox"/> Easy to determine 'gaps' in knowledge. <input type="checkbox"/> Stimulates active participation. <input type="checkbox"/> Permits instructor to adapt the instruction as required. <input type="checkbox"/> Constant feedback for student. <input type="checkbox"/> Long term relationship built between instructor and student 	<ul style="list-style-type: none"> <input type="checkbox"/> Costly in terms of time and manpower. <input type="checkbox"/> Requires highly competent and knowledgeable instructors. <input type="checkbox"/> Requires the trainee and instructor to be compatible. 	<ul style="list-style-type: none"> <input type="checkbox"/> Classroom. <input type="checkbox"/> Video. <input type="checkbox"/> Teleconference. <input type="checkbox"/> Webinar. <input type="checkbox"/> Chat Room. <input type="checkbox"/> Teleconference. <input type="checkbox"/> Forum. <input type="checkbox"/> Webcam. <input type="checkbox"/> 3D World.

Method and Definition	Advantages	Disadvantages	Possible Media
<p>Embedded: "Training that is provided by capabilities built into or added onto operational systems, sub systems or equipment."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Just in Time training at the point of need. <input type="checkbox"/> Reduces training costs, time and skill fade. <input type="checkbox"/> Can be simple to develop such as laminated checklists. <input type="checkbox"/> Includes using technology such as augmented reality. <input type="checkbox"/> Allows training on actual equipment. <input type="checkbox"/> Suitable for complex equipment. 	<ul style="list-style-type: none"> <input type="checkbox"/> Learning is difficult to monitor. <input type="checkbox"/> Technological solutions can be expensive to develop. <input type="checkbox"/> Not suitable for training where skills and knowledge need to be memorised. 	<ul style="list-style-type: none"> <input type="checkbox"/> Laminated checklists. <input type="checkbox"/> Posters <input type="checkbox"/> Augmented Reality. <input type="checkbox"/> Mobile devices.
<p>Theory Lesson: "Ideal for teaching facts and mental skills. The structure of the lesson allows for a high level of interaction between trainer and learners through question and answer, practice and the giving of feedback"</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Flexible: for all classroom topics. <input type="checkbox"/> Trainees can participate. <input type="checkbox"/> Permits control over content and sequence. <input type="checkbox"/> Encourages trainee involvement. <input type="checkbox"/> Trainee achievement easy to monitor. <input type="checkbox"/> Learning and retention are stimulated by active class participation. <input type="checkbox"/> Can be incorporated with most other methods. 	<ul style="list-style-type: none"> <input type="checkbox"/> Success depends upon good instructional techniques. <input type="checkbox"/> Requires detailed preparation to ensure correct procedures are shown. <input type="checkbox"/> Requires equipment and aids. <input type="checkbox"/> For effective student participation the size of class must be limited. <input type="checkbox"/> A class size of between ten and thirty is ideal. 	<ul style="list-style-type: none"> <input type="checkbox"/> Classroom. <input type="checkbox"/> Video. <input type="checkbox"/> Teleconference. <input type="checkbox"/> Webinar. <input type="checkbox"/> Webcam. <input type="checkbox"/> Vodcast. <input type="checkbox"/> Lecture Hall. <input type="checkbox"/> Visualiser. <input type="checkbox"/> Augmented Reality <input type="checkbox"/> 3D World. <input type="checkbox"/> Question Polling. <input type="checkbox"/> Smart Board. <input type="checkbox"/> Whiteboard.

Method and Definition	Advantages	Disadvantages	Possible Media
<p>Practical Lesson: "A procedure or skill is described and demonstrated to the students who perform the skill under supervision. "</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Close approximation to operational situation, reducing OJT. <input type="checkbox"/> Builds confidence with equipment. <input type="checkbox"/> Enables skill evaluation. <input type="checkbox"/> Reduces damage and waste. <input type="checkbox"/> Promotes safety. 	<ul style="list-style-type: none"> <input type="checkbox"/> Requires tools and equipment which can be expensive. <input type="checkbox"/> Requires skilled instructors. <input type="checkbox"/> Requires large blocks of time. 	<ul style="list-style-type: none"> <input type="checkbox"/> Classroom. <input type="checkbox"/> Workshop. <input type="checkbox"/> GFE. <input type="checkbox"/> EPSS. <input type="checkbox"/> IETM.
<p>Self Study: "This normally takes the form of prescribed reading, project work, case study, set assignments or correspondence courses. Can be completed online including e-learning."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Encourages self-disciplined approach to work. <input type="checkbox"/> Can be arranged out of hours. <input type="checkbox"/> Trainees work at own pace. 	<ul style="list-style-type: none"> <input type="checkbox"/> Difficult to monitor. <input type="checkbox"/> Is not suitable for all students, especially those who have not studied on their own before or who have learning difficulties. <input type="checkbox"/> No immediate feedback <input type="checkbox"/> Requires self discipline on student's part. 	<ul style="list-style-type: none"> <input type="checkbox"/> Paper based. <input type="checkbox"/> Serious Game. <input type="checkbox"/> Vodcast. <input type="checkbox"/> E-Learning (CBT). <input type="checkbox"/> Mobile Learning. <input type="checkbox"/> Podcast. <input type="checkbox"/> Web Quest.

MEDIA SELECTION

9. From the Methods Selection stage you should now have a clear idea of which methods will be most suitable for your training or education requirement. For example you may have a result for your course that includes: 10% Discussion, 50% Theory Lesson, 30% Self Study and 10% Case Study. In the Media Selection stage you will explore appropriate media for each of the methods from the previous stage.

Media	Advantages	Disadvantages	Examples
<p>Augmented Reality: "A combination of a person's real world view and a computer generated virtual scene that augments the world with additional information."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Can negate the requirement for a tutor. <input type="checkbox"/> Allows complex equipment to be supported electronically. <input type="checkbox"/> Can be used at point of need. <input type="checkbox"/> Material may be reusable as a job support aid 	<ul style="list-style-type: none"> <input type="checkbox"/> Cost of hardware, software and development. <input type="checkbox"/> Currently immature technology. <input type="checkbox"/> Long development time. 	<ul style="list-style-type: none"> <input type="checkbox"/> Head Up Display. <input type="checkbox"/> 3D Models via web cams.
<p>Face to Face: "Learning where the tutors and learners are physically in the same place e.g. classroom, workshop or live exercise."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Allows non verbal communication such as recognising body language <input type="checkbox"/> Negates the need for technology infrastructure and training on how to use it. <input type="checkbox"/> Enables the tutor to observe the learners actions in detail. 	<ul style="list-style-type: none"> <input type="checkbox"/> Requires physical rooms. <input type="checkbox"/> Costs include: utilities, tutor capitation rates, and travel and subsistence for learners. <input type="checkbox"/> Learning is not normally recorded or distributed Requires preparation by the tutors. <input type="checkbox"/> Difficult to monitor and assure standards are maintained. 	<ul style="list-style-type: none"> <input type="checkbox"/> Classroom teaching. <input type="checkbox"/> Workshop practical. <input type="checkbox"/> Coaching a skill such as marksmanship.

Media	Advantages	Disadvantages	Examples
<p>Computer Based Training (CBT): “The use of a computer as an interactive device with an embedded training strategy in which there are specific programmed responses that seek to aid learning. The computer primarily acts as a tutor/instructor and the trainee interacts directly with the computer.”</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Individualised tuition. <input type="checkbox"/> Student centred and self paced. <input type="checkbox"/> Guaranteed learning transfer. <input type="checkbox"/> Maximum trainee involvement in responding to stimuli presented on the screen. <input type="checkbox"/> Consistent quality of instruction. <input type="checkbox"/> Student retention of material can be high. <input type="checkbox"/> Lots of COTs solutions available. <input type="checkbox"/> Good for students with low motivation. <input type="checkbox"/> Suitable for mixed ability groups. <input type="checkbox"/> Suitable for teaching procedures and knowledge based learning outcomes. <input type="checkbox"/> Ideally suited to stable course content. <input type="checkbox"/> Immediate feedback to students. <input type="checkbox"/> Suited to procedural and knowledge based training <input type="checkbox"/> Can be used for attitudinal training if scenario based and media rich. 	<ul style="list-style-type: none"> <input type="checkbox"/> Requires careful analysis and design. <input type="checkbox"/> Can become dated very quickly. <input type="checkbox"/> If trainees reading ability is limited, then it may not be feasible to use simple CBT. <input type="checkbox"/> Long development time. <input type="checkbox"/> Assumes student population is computer literate. <input type="checkbox"/> Possible aversion or fear of learning through this media. Not suitable for physical skills training. <input type="checkbox"/> Costs increase with complexity. <input type="checkbox"/> Lack of human interaction. <input type="checkbox"/> If linked to platform equipment may require to be updated in accordance with incremental acquisition programme. <input type="checkbox"/> May lose face validity if “running “ slower than latest models. 	<ul style="list-style-type: none"> <input type="checkbox"/> Basic Page Turner. <input type="checkbox"/> Rich media files.

Media	Advantages	Disadvantages	Examples
<p>Emulator: "A simulator which is constrained to respond in a predetermined manner. Such computer- based devices may be used in CBT or Computer Assisted Instruction (CAI) modes. They do not have to be high fidelity representations of the real equipment."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Allows students to experience and gain idea of actual situation. <input type="checkbox"/> Environment and teaching situation controlled. <input type="checkbox"/> Can be less expensive than a simulator. <input type="checkbox"/> Emulator trained personnel perform well on transfer to operational equipment. <input type="checkbox"/> Can provide cues associated with forced feedback mechanisms. <input type="checkbox"/> Best results are obtained if students use real equipment shortly after emulation training. 	<ul style="list-style-type: none"> <input type="checkbox"/> Can be expensive. <input type="checkbox"/> Requires intelligent tutor to brief, monitor, and debrief for learning transfer to occur. <input type="checkbox"/> Incremental acquisition may require several updates of software. <input type="checkbox"/> Operators trained on emulators may not be initially as fast as operators trained directly on the equipment. <input type="checkbox"/> Usually requires some training on GFE after emulation. 	<ul style="list-style-type: none"> <input type="checkbox"/> Flash Instrument Trainer.
<p>Electronic Performance Support System Media (EPSS): "An electronic device which provides information, software tools and procedural knowledge, already available within the organisation, to an employee at their moment of need, in order to enhance their performance of the task in hand."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Reference material available as a result of Def Stan 00/60. <input type="checkbox"/> Provides reference and learning material at point of need. <input type="checkbox"/> Job aid, which also facilitates learning while doing, with high probability of learning transfer. 	<ul style="list-style-type: none"> <input type="checkbox"/> Cost. <input type="checkbox"/> Hardware specification must support EPSSs. <input type="checkbox"/> CBT material requires careful analysis and design. <input type="checkbox"/> Not suitable for initial training. 	<ul style="list-style-type: none"> <input type="checkbox"/> PDAs. <input type="checkbox"/> PSPs. <input type="checkbox"/> Netbooks.

Media	Advantages	Disadvantages	Examples
<p>Forum: "An online website where users can create and reply to text based discussion threads asynchronously (not in real time)"</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Discussions are captured for others to review and partake <input type="checkbox"/> Easy to set up <input type="checkbox"/> Easy to learn how to use <input type="checkbox"/> Allows sharing of a variety of media such as docs and graphics 	<ul style="list-style-type: none"> <input type="checkbox"/> Needs to be monitored <input type="checkbox"/> Can spread bad practice if not controlled <input type="checkbox"/> Requires a certain knowledge of IT and the web <input type="checkbox"/> Users may need to be motivated to post on the forum 	<ul style="list-style-type: none"> <input type="checkbox"/> Bulletin Boards. <input type="checkbox"/> FAQs.
<p>Interactive Electronic Technical Manual (IETM): "An electronic instruction manual, a book on a computer that describes how to operate or maintain a product."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Material available as a result of Def Stan 00/60. <input type="checkbox"/> Provides reference material at point of need. <input type="checkbox"/> Job aid rather than training solution. <input type="checkbox"/> Locate information quickly <input type="checkbox"/> Less storage space 	<ul style="list-style-type: none"> <input type="checkbox"/> Hardware specification must support IETMs. <input type="checkbox"/> No guarantee of learning transfer. <input type="checkbox"/> Preference is to read from paper based products. <input type="checkbox"/> No set standards, or format. 	<ul style="list-style-type: none"> <input type="checkbox"/> eBooks .
<p>Mobile Learning (M-Learning): "Electronic learning that can be accessed at anytime and anywhere. Content is loaded on portable devices"</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Provide learning for people who do not have access to PCs. <input type="checkbox"/> Can be accessed at anytime and anywhere. <input type="checkbox"/> Can be tracked by a learning content management system. <input type="checkbox"/> Easy to build mobile content. <input type="checkbox"/> Most people are familiar with mobile devices. Computer literacy not required. 	<ul style="list-style-type: none"> <input type="checkbox"/> Very limited amount of space (real estate) available for each screen view <input type="checkbox"/> Developers have to learn new instructional design skills. <input type="checkbox"/> Content needs to be built for specific devices. E.g. for apple i-Touch (although some mobile software is device "agnostic") <input type="checkbox"/> Security and accreditation needs to be gained from the mod for mobile content and use. 	<ul style="list-style-type: none"> <input type="checkbox"/> Nintendo DS <input type="checkbox"/> i-Pads. <input type="checkbox"/> PSPs. <input type="checkbox"/> Mobile Phones.

Media	Advantages	Disadvantages	Examples
<p>Immersive Learning Environment (ILE): “3D virtual environment where one learner controls a single avatar which interacts with other computer generated avatars, environments and resources. Also called Serious Games.”</p>	<ul style="list-style-type: none"> □ Provides a 3D environment in which learners can explore. □ Similar to modern computer games and therefore engaging. □ Good for familiarisation training within new environments such as operational bases. 	<ul style="list-style-type: none"> □ Expensive and time consuming to develop. □ Requires new design skills which are very different to standard CBT design. □ Not all learners will become engaged. 	<ul style="list-style-type: none"> □ VBS Worlds by Caspian Learning. □ Virtual DCTS by Playgen (on the DLP).

Media	Advantages	Disadvantages	Examples
<p>Simulator: "A device which presents trainees with a representation of the important features of the real situation and reproduces, as far as possible, operational conditions which enable them to practise directly, safely and economically, tasks which cannot be practised on the job itself, e.g. a flight simulator."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Allows students to experience actual situation. <input type="checkbox"/> Environment and teaching situation controlled. <input type="checkbox"/> May be the only possible training medium due to danger of real environment. <input type="checkbox"/> May be networked for federated systems. <input type="checkbox"/> Ability to replicate most fidelity requirements. <input type="checkbox"/> Good for attitudinal training. <input type="checkbox"/> Can improve unit collective performance wherever people need to practise expensive or dangerous activities under realistic conditions. <input type="checkbox"/> Actively involve the learners in making decisions, playing roles and adopting attitudes. Simulators allow instructors to progress from simple to complex scenarios. <input type="checkbox"/> The operation of certain equipment or scenarios may lead to environmental damage and could therefore be constrained in time and realism. In such cases the only way in which practise may be allowed is by simulators. 	<ul style="list-style-type: none"> <input type="checkbox"/> Can be expensive. <input type="checkbox"/> Requires instructor to brief, monitor, and debrief for learning transfer to occur. <input type="checkbox"/> Assessments tend to be subjective, relying on the experience of the instructor. <input type="checkbox"/> Must be well designed to ensure maximum benefits both intellectually and emotionally. <input type="checkbox"/> Requires careful project management to ensure that only required learning outcomes are provided. <input type="checkbox"/> Requirements likely to be over specified. <input type="checkbox"/> New software must be developed each time a change is made to operational equipment. 	<p>Flt Simulator. Small Arms Trainers.</p>

Media	Advantages	Disadvantages	Examples
<p>Teleconferencing: "Conference over the telephone involving more than 2 people."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Synchronous audio comms. <input type="checkbox"/> Only requires a telephone line - no PCs or Internet required. <input type="checkbox"/> Well established with capabilities at most units <input type="checkbox"/> Optional recording available. 	<ul style="list-style-type: none"> <input type="checkbox"/> Some extra equipment may be required <input type="checkbox"/> Telephone provider will charge extra for conferencing services <input type="checkbox"/> No visual implies unable to read body language. <input type="checkbox"/> Needs to be carefully facilitated to ensure all contribute and people are not talking simultaneously <input type="checkbox"/> Unlike chat room records, content in recorded teleconferences must be searched by a human rather than a fast search engine 	
<p>Virtual World: "An interactive simulated environment accessed by multiple users through an online interface."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Allows participants to collaborate remotely in an environment representing the real situation. <input type="checkbox"/> Personal representation through life like models (avatars). <input type="checkbox"/> Real time audio or text chat available. <input type="checkbox"/> Ideal for team training <input type="checkbox"/> Events can be recorded for "After Action Review" from any participants perspective. 	<ul style="list-style-type: none"> <input type="checkbox"/> Costly to develop initially. <input type="checkbox"/> Bandwidth intensive if high fidelity required. 	<ul style="list-style-type: none"> <input type="checkbox"/> Second Life. <input type="checkbox"/> VBS2. <input type="checkbox"/> Virtual DCTS.

Media	Advantages	Disadvantages	Examples
<p>Virtual Learning Environment (VLE): “A portal through which learners can access online courses and interact with tutors and peers via blogs, forums, messaging and chat rooms.”</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Learning can be delivered at anytime to almost any IT accessible place. <input type="checkbox"/> Learning material can take a variety of forms e.g. text, graphics, audio and video. <input type="checkbox"/> Learning material can be updated easily student-student and student-tutor interactions can be stimulated. <input type="checkbox"/> Problem-based learning can be easily incorporated and automated feedback can be provided. <input type="checkbox"/> VLEs can allow for a learner-centred delivery strategy that can take into account different learning styles. 	<ul style="list-style-type: none"> <input type="checkbox"/> Access can be slow and expensive depending on the users internet connection speed. <input type="checkbox"/> A VLE can become a “dumping ground” for material not designed for online delivery. <input type="checkbox"/> Learning material can become outdated if not regularly updated. <input type="checkbox"/> Online support must be planned carefully to avoid tutor overload. <input type="checkbox"/> Both students and tutors may need training on the administration and running of the VLE <input type="checkbox"/> Increased learning expectations, students often expect a VLE to become more sophisticated and provide new features which could put a strain on administrators. 	<ul style="list-style-type: none"> <input type="checkbox"/> Moodle.
<p>Vodcast: “Online video accessed over the internet.”</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Easy to produce: eg. most new mobile phones are capable of producing video suitable for Vodcasts. <input type="checkbox"/> Easy to distribute via the web and update. <input type="checkbox"/> Easily accessed. <input type="checkbox"/> Can be downloadable to a portable device. <input type="checkbox"/> Can be streaming with controls to skip sections 	<ul style="list-style-type: none"> <input type="checkbox"/> Normally low quality video means full screen not advisable. <input type="checkbox"/> Increases bandwidth <input type="checkbox"/> Passive with no interaction for student. <input type="checkbox"/> Internet required. 	<ul style="list-style-type: none"> <input type="checkbox"/> You Tube.

Media	Advantages	Disadvantages	Examples
<p>Webinar: "Short for Web-based seminar, a webinar is a presentation, lecture, workshop or seminar that is transmitted over the Web."</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Transmitted over the Web to provide highly interactive Synchronous learning. <input type="checkbox"/> Sessions can be recorded and the learners can replay back the session in their own time (Asynchronous) <input type="checkbox"/> Instructor and students can be seen via webcams, communicate via the use of a phone or VOIP and utilise a text chat function. <input type="checkbox"/> Easily upload PowerPoint slides to deliver a lesson, presentation or lecture. <input type="checkbox"/> Learners can be directed to break out areas to work in smaller groups. <input type="checkbox"/> Up to 1000 personnel can login and listen in to a webinar session at any given time. <input type="checkbox"/> No T&S outlay as the students are either at their place of work or home. 	<ul style="list-style-type: none"> <input type="checkbox"/> Cost: Companies charge a monthly subscription fee which is dependent on the amount of sessions a training organization wishes to run per month. <input type="checkbox"/> There are additional charges for using VOIP or telephone calls which is either levied against the training provider or students. <input type="checkbox"/> Technical issues cannot be easily rectified as the students can be anywhere in the world. <input type="checkbox"/> You need to have at least 2 people running a session. One person presenting whilst the other is monitoring the text chat area and answering any questions raised as well as dealing with any technical issues. <input type="checkbox"/> Hard to gauge if students are actually listening. 	<ul style="list-style-type: none"> <input type="checkbox"/> Go To Webinar. <input type="checkbox"/> Webex. <input type="checkbox"/> Adobe Acrobat Connect Pro.

Media	Advantages	Disadvantages	Examples
<p>Web Docs: “A repository of online training resources for learners that could include Wikis, manuals, graphics, charts etc...”</p>	<ul style="list-style-type: none"><input type="checkbox"/> Fast searching.<input type="checkbox"/> Useful where referencing is required within large repositories of knowledge.<input type="checkbox"/> Allows hyper linking between documents.<input type="checkbox"/> Can be accessed by smart mobile devices.	<ul style="list-style-type: none"><input type="checkbox"/> Learners need to be literate and used to reading.<input type="checkbox"/> Requires regular maintenance and updating to ensure links not broken.	<ul style="list-style-type: none"><input type="checkbox"/> DLP Wiki.<input type="checkbox"/> Content Management Systems such as Joomla and DotNet Nuke.

Links to Web Version of MMST

Please allow a few seconds for the tool to load. Also depending on your local firewall settings you may have to use a direct internet connection to access.

MMST Stage 1 – Methods Selection:

1. [MMST Stage 1 Methods Selection](#)

MMST Stage 2 – Media Selection:

2. [MMST Stage 2 Discussion](#)
3. [MMST Stage 2 Embedded](#)
4. [MMST Stage 2 Lecture](#)
5. [MMST Stage 2 Practical](#)
6. [MMST Stage 2 Self Study](#)
7. [MMST Stage 2 Simulation](#)
8. [MMST Stage 2 Theory Lesson](#)
9. [MMST Stage 2 Tutorial](#)